



Privacy Policies Workshop

25 November 16:00 CEST

www.pimcity.eu/workshop

Be Aware! Keep Calm and read your privacy policies

The workshop aims to provide customers and entities whose activities involve processing of personal data with key elements of privacy policies and consent forms. In line with these goals, the workshop intends to engage with the audience to support the development of more accessible and user-friendly versions of these documents.

The workshop consists of two sessions. In the first part, through live interaction, we will discuss how to improve the accessibility of privacy policies and consent forms. In the second part, prominent experts will discuss some real-life examples of these documents.

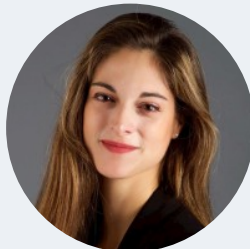
SPEAKERS



Manuel Villaseca Lopez

SPAIN DATA PROTECTION AGENCY

Manuel is Deputy General Director of the General Data Protection Register and Data Protection Officer at Spanish Data Protection Agency.



Mariliza Baka

ACCOUNT MANAGER FOR EDPO AND SOCIAL MEDIA MANAGER FOR HOMO DIGITALIS

Mariliza is a qualified lawyer, specialized in Privacy and Cybersecurity. She holds a law degree from the National and Kapodistrian University of Athens, Greece, and a Master's degree in Law & Technology from Tilburg University in the Netherlands. She has extensive experience in GDPR projects, risk assessment and the handling of data breach incidents.



Vilte Kristina Steponenaite

RESEARCH ASSOCIATE AT CITIP AT KU LEUVEN

Vilte Kristina is a research associate at KU Leuven Centre for IT & IP Law (CiTiP), focusing on technological development and its legal implications. She is also advising on intellectual property and ICT law in research projects funded by the European Commission and teaching EU, intellectual property and ICT law at Vilnius university.



Filip Stoitsev

PRIVACY MANAGER EUROPE AT HISCOX

Filip Stoitsev is EU Privacy Manager at Hiscox SA. As part of this role, Filip oversees the privacy strategy, responds to privacy inquiries and implements / monitors privacy programs, projects, activities, across the EU branches of Hiscox. Filip has worked on privacy issues in a variety of roles since 2014, including within the legal department of public authority and at the data.



Alessandro Bruni

ASSOCIATE RESEARCHER AT KU LEUVEN

Alessandro is focusing his research activities primarily on communications law and new technologies. Before joining CiTiP Alessandro has gained significant working experience both in the public and private sector.



Kassem Fawaz

ASSISTANT PROFESSOR AT UNIVERSITY OF WISCONSIN-MADISON

Kassem Fawaz is an Assistant Professor in the Electrical & Computer Engineering department at the University of Wisconsin-Madison. He was awarded the Caspar Bowden Award for Outstanding Research in Privacy Enhancing Technologies in 2019. He also received the National Science Foundation CAREER award in 2020.

**Marco Mellia**

COORDINATOR OF PIMCITY PROJECT

Marco coordinates the SmartData@Polito interdepartmental center in Politecnico, where more than 50 students, professors, and researchers are working on Big Data, Machine Learning and Data Science applications. and now is the coordinator of the H2020 PIMCity project focusing on technical solution to untangle the online ads&privacy ecosystem.

**Roberto González**

SENIOR RESEARCHER AND DATA SCIENTIST AT NEC LABORATORIES

Roberto is Senior Researcher at NEC labs. Europe where he is also responsible of the innovation program of the Data Science and System Platform Research Division. In the past years he has been working to improve the privacy of Internet users using AI and now is the technical coordinator of the H2020 PIMCity project.

**Ernani Cerasaro**

LEGAL OFFICER AT BEUC

Ernani Cerasaro is Legal Officer at BEUC (The European Consumer Organization), working on digital policies including data protection and Artificial Intelligence. He provides advice on technology developments having an impact on consumers wellbeing and privacy. Before, he served as Policy Assistant in the Private Office of the European Data Protection Supervisor (EDPS), Mr. Giovanni Buttarelli.

AGENDA**Introduction**

Prof. Marco Mellia (Politecnico di Torino)
Roberto Gonzalez (NEC)

Session I: Interactive Session

Alessandro Bruni (KU Leuven - CiTiP)

Session II:**Academia**

Brief explanation of privacy policies and consent forms
Viltė Kristina Steponėnaitė (KU Leuven - CiTiP)

Public Sector Perspective

Manuel Villaseca Lopez (Spanish Data Protection Authority)
Dewaele Steven (Belgian Data Protection Authority)

Business Perspective

Filip Stoitsev (IAPP Luxemburg, Hiscox)
Ass. Prof. Kassem Fawaz (Wisconsin University, Pribot)

Civil Society Perspective

Mariliza Baka (Homo Digitalis, EDPO)
Ernani Cerasaro (Legal Officer, BEUC)

Q&A

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