



Project Management Institute

Making project management indispensable for business results®

PMI® Global Congress E M E A 2006



**Hotel Meliá Castilla
Madrid, Spain**

PMI Leadership Institute Meeting

■ Friday 5 - Sunday 7 May 2006

PMI Research Programme Working Session

■ Sunday 7 May 2006

PMI Standards Programme Working Session

■ Monday 8 May 2006

PMI GLOBAL CONGRESS 2006-EMEA

■ Monday 8 - Wednesday 10 May 2006

PMI SeminarsWorld®

■ Thursday 11 - Friday 12 May 2006



PMI Global Congress 2006-EMEA

The Project Management Institute welcomes you to Madrid ...

Host city for PMI Global Congress 2006-EMEA, Madrid is noted for its vibrant multicultural society and rich cultural life, while retaining a warm and welcoming approach to newcomers.

Strategically located at the centre of the Iberian peninsula and capital city of Spain, its position as a centre for finance, administration and services is matched by its modern infrastructure and a first-rate cultural heritage, the legacy of centuries of fascinating history.

Contemporary and traditional styles blend harmoniously in Madrid where a vast array of art and leisure facilities combine with an international business outlook.

Take some time to stroll by the Royal Palace, the Plaza Mayor or to visit the Prado Museum. Above all, don't miss this opportunity to experience the delicious variety of Spanish cuisine!

For more information on Madrid and everything this fascinating city has to offer, visit the Madrid Tourist Office Web site at www.descubremadrid.com/en



Situated in the modern commercial and financial district, parallel to Madrid's main boulevard, Paseo de la Castellana, the Meliá Castilla Hotel is only ten minutes' drive from the airport and a few minutes away from the historical city centre. Ideally designed to host congresses, this hotel has 16 meeting rooms, a large auditorium and other highly equipped meeting spaces.

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Congress Project Action Team

PMI recognises the following individuals for their service on the PMI EMEA Congress Project Action Team (CoPAT).



Alfonso Bucero Torres, PMP
(Spain)



Diego Jodar, MPM
(Spain)



Franco Caron, PhD
(Italy)



Imre Szalay, MS, PMP
(Hungary)



Sheilina Somani, PMP
(UK)



PMI Global Congress 2006-EMEA

Invest in Your Future

The PMI Global Congress 2006-EMEA gives you the chance to enhance your skills and learn from leading practitioners in the project management industry. Take advantage of the full range of working sessions and presentations offered and target those most suited to furthering your professional development.

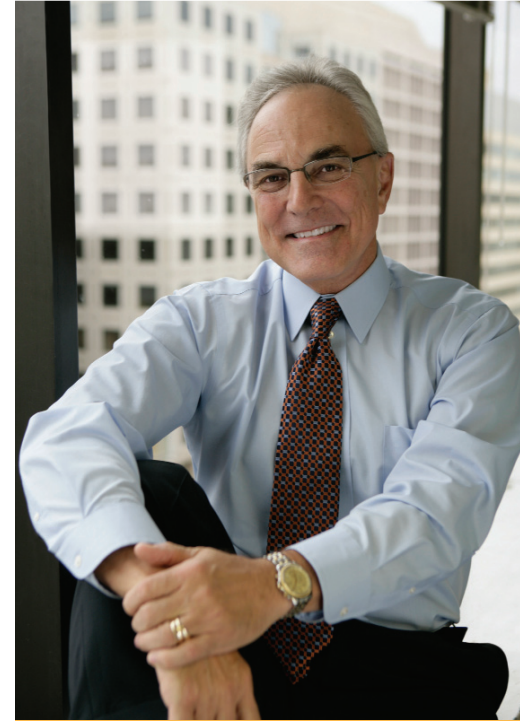
*If you have not yet registered for this year's Congress, **PMI Global Congress 2006-EMEA...***

- is the annual event organised by the Project Management Institute for Europe, Middle East and Africa, the global advocacy organisation for the project management profession.
- offers an unequalled educational programme with over 70 educational presentations across 10 different areas of focus and top quality project management education tailored to your specific needs and interests.

- allows you access to the Exhibition Hall and brings you face-to-face with providers of the newest project management products and services.
- enables you to share best practices with professionals across a number of powerful industries and gain access to innovative ideas and networking opportunities.
- focuses on crucial issues and challenges of the project management profession, such as leadership, strategic thinking, risk management and team development.
- introduces you to keynote speaker, Steve McDermott, who was the European Motivational Speaker of the Year in 2003. He is presenting on "Motivation and Achievement," which will provide a real flow of bright ideas for your business performance.

- provides Project Management Professionals (PMP®) with the opportunity to obtain a high number of professional development units (PDUs) towards maintenance of the credential.
- offers a broad educational programme from project management basics for newcomers to advanced and specific seminars for experienced project managers.

PMI Global Congress 2006-EMEA is your opportunity to raise your professional profile and reinforce your project management knowledge and skills. Participate today and reap the professional benefits.



Greg Balestrero, PMI CEO
Picture by Charles Ledford.

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PMI Leadership Institute Meeting

5-7 May 2006

Friday 5 May

10.00 - 17.00
Registration

12.00 - 19.00
PMI Leadership Institute Meeting

Saturday 6 May

08.30 - 17.00
Registration

09.00 - 19.00
PMI Leadership Institute Meeting

Sunday 7 May

08.30 - 17.00
Registration

09.00 - 19.00
PMI Leadership Institute Meeting

09.00 - 17.00
PMI Research Programme Working
Session



All active Component Leaders are invited to attend the PMI Leadership Institute Meeting in Madrid (5-7 May 2006) to seize this opportunity to enhance your leadership skills and become an even more dynamic and effective PMI Component Leader.

Components are made up of Chapters, Specific Interest Groups (SIG) and Colleges. Chapters are geographically-based. SIGs are virtual communities that create a forum for individuals and organisations that share common interests, industry, or project focus. Colleges are also virtual communities that help to further develop and refine a

formal body of knowledge related to project management.

PMI Leadership Institute Meeting in EMEA is a two and one-half day event that highlights the topics of interest to the leadership in the region, including board governance and volunteer management.

This is the annual occasion for EMEA-based Component Leaders to share best practices and exchange knowledge on topics related to governing a non-profit organisation. This includes thought-provoking and open discussions on how best to offer value to their memberships and networking

opportunities with the PMI Board of Directors, PMI Staff and fellow colleagues.

Session formats include panel and speaker presentations and round-table discussions.

► For more information please e-mail judy.brennan@pmi.org

PMI Global Congress 2006-EMEA

Programme Overview

Monday, 8 May	Tuesday, 9 May	Wednesday, 10 May
08.30 - 17.00 Registration	08.30 - 17.00 Registration	08.30 - 17.00 Registration
09.00 - 12.00 Standards Programme Working Session	09.00 - 17.00 Exhibition	09.00 - 17.00 Exhibition
11.00 - 12.00 Congress First-Time Attendees & New PMI Members' Orientation	09.00 - 09.45 Coffee Service in Exhibition Hall	09.00 - 09.45 Coffee Service in Exhibition Hall
13.00 - 14.30 Opening General Session with Keynote Speaker	09.45 - 11.00 Areas of Focus Presentations	09.45 - 11.00 Areas of Focus Presentations
14.30 - 14.45 Break	11.00 - 11.30 Coffee Service in Exhibition Hall	11.00 - 11.30 Coffee Service in Exhibition Hall
15.00 - 16.15 Areas of Focus Presentations	11.45 - 13.00 Areas of Focus Presentations	11.45 - 13.00 Areas of Focus Presentations
16.15 - 16.30 Break	13.00 - 15.00 Exhibition Hall (Lunch)	13.00 - 15.00 Exhibition Hall (Lunch)
16.45 - 18.00 Areas of Focus Presentations	15.00 - 16.15 Areas of Focus Presentations	15.00 - 16.15 Areas of Focus Presentations
18.00 - 19.30 Grand Opening Reception in Exhibition Hall	16.15 - 16.45 Coffee Service in Exhibition Hall	16.15 - 16.45 Coffee Service in Exhibition Hall
	17.00 - 18.15 Areas of Focus Presentations	17.00 - 18.15 Areas of Focus Presentations
	18.15 - 19.45 "A Taste of Madrid" Reception	

The PMI Global Congress 2006-EMEA programme is subject to change. Please check the PMI EMEA congress Web site for regular updates.
<http://congresses.pmi.org/EMEA2006/>





Keynote Speaker

Steve McDermott

Featured at Opening General Session
on Monday 8 May, at 13.00

Risk IT! Presentation on Motivation and Achievement

Steve McDermott was voted *European Motivational Speaker of the Year* in 2003 by more than 200 companies. That is because, amongst other things, his presentations make people laugh as well as think.

McDermott is a versatile broadcaster, businessman and author, whose book *How to be a Complete and Utter Failure in Life, Work and Everything* became a bestseller. His unique style, half business guru, half stand-up comedian, has made him the number one and most sought-after motivational speaker in Europe.

From Blackpool to Berlin, Steve has not just talked to thousands of people but has also encouraged them to take positive action. If you enjoy having fun then you'll like his approach. His simple and straightforward ideas

work and are a source of inspiration to his audiences.

From his own personal experience and research conducted over the past ten years, Steve has come up with the best methods for improving the way you think and communicate. And, therefore, improve your chances of success in life and business. He has honed his skills by working with, and speaking to, some of the world's top organisations, entrepreneurs and peak performers.

Steve McDermott's enthusiasm and presentational expertise will make this speech inspiring, funny and with a lot of content to think about and apply once back home or at work.

What's New?

PMI to Debut Two New Standards at PMI Global Congress 2006-EMEA

In support of the worldwide growth of the project management profession and the ever-increasing complexity of managing global projects, PMI's Standards Programme is expanding its reach beyond projects.

May 2006 marks the release of two unprecedented standards delving into programmes and portfolios. PMI Global Congress 2006-EMEA sets the stage for debut of:

- *The Standard for Programme Management* and;
- *The Standard for Portfolio Management*

the first PMI Standards debut outside North America. This event demonstrates the Institute's commitment to the global project management community and confirms PMI's position as the global advocacy organisation for the profession.

At the Congress, leaders from both standards projects will deliver pre-



presentations to attendees. The presentations will provide understanding of these two innovative standards, especially as they relate to each other and to *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*.

One presentation will describe *The Standard for Programme Management* and another presentation will describe *The Standard for Portfolio Management*. Both presentations will explain the respective Programme or Portfolio Processes Groups and constituent Processes. The presentation describing *The Standard for Programme Management* will also compare and contrast it to the *PMBOK® Guide*.

Similarly, the presentation describing *The Standard for Portfolio Management* will elaborate on the differences from *The Standard for Programme Management* and the *PMBOK® Guide*. Congress attendees will ultimately be familiar with the two new standards and learn how these additional standards can help transform their professional practice of project management.

Copies of both standards will be available for purchase at the PMI Bookstore on site.

Spotlight on The Galileo Panel

The European Galileo project will provide the first satellite positioning and navigation system specifically for civil purposes, with a constellation of 30 satellites covering the Earth's entire surface. Galileo is a joint venture of the European Commission, the Galileo Joint Undertaking and a European private consortium. Representatives of these bodies will present and discuss in this panel session how the project was conceived, negotiated and how it is being implemented. Join this interactive session and learn about the specific features of an EU-funded project and how project management is applied in this field.

Double Sessions

This year's congress will offer participants the opportunity to attend a number of interactive double sessions, where specific topics will be covered in depth.

A Workshop: OPM3® ProductSuite - Raising OPM3® to a Whole New Level

Organisational Project Management is the systematic management of projects, programmes and portfolios in alignment with the achievement of an organisation's strategic goals. The degree to which an organisation practises this type of project management is referred to as Organisational Project Management Maturity.

In March 2006 PMI will launch *OPM3® ProductSuite*, a full set of ancillary products and services designed to help organisations achieve even greater value from *OPM3®*. This workshop will introduce attendees to the concepts and value of organisational project management and to the tools and services of *OPM3® ProductSuite*. It will then show how those tools and services elevate the application of *OPM3®* to help organisations achieve increased strategic effectiveness and business performance through knowledge, assessment and improvement in project management maturity.



Also at PMI Global Congress 2006-EMEA

The Success Stories in Change Management by Senior Executives

Are you part of a fast-changing environment? Is the fast adaptation to changes quite critical in your business? Do you have to change the organisation? How will you keep your employees motivated and deal with the fear of the change? Fast and successful change management requires competent project managers in the area as well as budget and deep analyses of your organisation and business.

The IT & Telecommunication industry is one of the fastest-changing business industries. In this panel, the successful change management projects will be discussed with the senior executives from leading IT & Telecommunication companies who are managers or idea owners of these projects. The discussion will be around the difficulties that they are facing, how they raise the importance of change management projects in their companies and how they motivate their employees during the change process.



Areas of Focus

8-10 May 2006

PMI provides a customised and personalised professional development experience that meets your interests and career goals. Participants at PMI Global Congress 2006-EMEA can choose from an array of over 70 educational presentations across 10 specific "Areas of Focus" to meet your professional development needs.

Areas of focus are broad topics which address the core features and emerging challenges of the project management profession. The Congress programme content is developed around these topics and brings a regional flavour to the Congress. PMI illustrates the Areas of Focus with lessons learned from projects around the world, through content and methods targeting specific career stages and learning styles.

Project Management Maturity

The use of project management maturity models has grown over the years. With programmes such as *Organisational Project Management Maturity Model (OPM3®)* and *Capability Maturity Model Integration® (CMMI)* and the institution of organisational offices that focus purely on project management, new perspectives on how project management works are being developed. Topics in this area include discussion on the growth of Project Management Offices or any of the project management maturity processes in use today.

Project Management in the EMEA Region

Within Europe, the Middle East and Africa there are specific characteristics related to government, economic and social issues that are unique to this part of the world and affect how project managers practise their profession. This area of focus includes topics related to the European Union, the growth of project management in Africa, how project management differs in various parts of the region and issues that relate primarily to this part of the world.

Being a Project Manager

What does it take to be a project manager? What are the key skills and how can they be learned? What credentials will enhance one's career? How can one stay abreast of what is happening in the profession? Presentation topics in this area include project management certifications and academic degrees, portability of project management credentials, project management curricula for students, continuing education for seasoned practitioners, online versus traditional classroom training, specific learning methodologies, coaching techniques and project managers as role models.

Selling Project Management

Project managers know the importance of using project management, but how can it be sold to management? How can the concepts of project management be best shown

to stakeholders? Topics in this area explore different methods of reassuring all stakeholders that project management can and will improve the operation of any area within the organisation.

Project Management in Specific Industries

Every industry exhibits specific qualities in the way it manages projects. Topics in this area include not only how project management is being used in one specific industry, but also the commonalities across industries.

Project Management Basics

This area of focus provides an overview of project management basics, covering the contents of *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*. Concepts such as work breakdown structure, risk assessment, communications and scope will be addressed.

Risk and Metrics in Project Management

How can you measure project success? Is it on time? On budget? Were all risks minimised or accounted for? What is the return on investment (ROI)? What about security? Presentation topics in this area include innovative measurement techniques, ROI, benchmarking and accounting for project security in a security-conscious society, risk management/mitigation and solutions for troubled projects, determining lessons learned and competitive advantages of project management.

Working Sessions

Updating your Project Management Knowledge

Human Resources Issues in Project Management

In a world of fluctuating employment, including outsourcing and offshore teams, organisations need to be careful to not only hire the right person for the job, but also to provide guidance in areas such as team management, communications, leadership and working in multinational and multicultural teams.

Multicultural Project Management

Working with a diverse workforce (diversity of culture, language, geography and time zones) is a challenge to all project managers. Corporations today are looking to outsource more functions and the change this fosters in an entire organisation affects all personnel involved. We need to learn how to manage the resulting changes, communications and challenges.

Special Issues in Project Management

This area of focus captures any topic not directly related to the other areas of focus of this Congress. Topics could include new or well-researched technologies, methodologies, techniques and software. Attendees are welcome to raise their own issues of interest during the discussion.

Two of PMI's key programme areas focusing on advancing the profession will host working sessions at PMI Global Congress 2006-EMEA to access the collective knowledge of experts in the profession. These Working Sessions are designed for you to learn about current projects and future initiatives and hear from volunteers serving on various project/programme teams in these areas.

Research Programme Working Session

Sunday, 7 May 2006 09.00 -17.00

Get inspiration and challenge your thinking about project management. This working session is a unique opportunity for academics, executives and project management professionals to meet face-to-face with the PMI Research Programme Team and learn more about current and future research initiatives. The session will include round-tables, workshops and group dialogues with the registrants on their reports.

Standards Programme Working Session

Monday, 8 May 2006 09.00 -12.00

Participants at this Working Session will receive an update on all active PMI Standards projects and then break out into working groups to focus on specific elements of current and potential projects. Attendees can choose from the following three break-out groups: Project Management Body of Knowledge, Organisational Project Management Maturity Model (OPM3®) and Risk Management.

Participants at these Working Sessions will be asked to assign their copyright of this session's work output to their instructors so that PMI can consider it for use in these and other PMI courses.

Additional registration fees are required for these events.





Thursday, 11 May and Friday, 12 May 09.00-17.00 (including a one-hour lunch break)

Your Pathway to Career Excellence

SeminarsWorld® Madrid is held simultaneously with PMI Global Congress 2006-EMEA. Register for SeminarsWorld® and maximise your travel to Madrid. By attending this event you can develop your project management areas of expertise.

SeminarsWorld® offers practical knowledge, latest trends and management tools that can be applied immediately back at the office and in your long-term career development path.

Choose from 10 two-day seminars focusing on four main areas. Each two-day seminar earns you 14 PDUs or 1.4 CEUs.

SeminarsWorld® offers four main subject areas:

- ▶ People and Leadership Skills
- ▶ Strategic Application
- ▶ Core Competencies
- ▶ Tools and Techniques

Seminar 1:

▶ Power, Influence and Politics in Project Management

Instructor: Vijay K. Verma, MBA, PE, PMP

Level: Intermediate and Advanced

Ignoring the external and internal politics surrounding your project can be hazardous to your project's health. This course will help you analyse the political context in your organisation and convert your adversaries and opponents into your allies. The techniques and reminders covered in this highly interactive and engaging workshop will give you many practical tips that you can use immediately to understand and manage politics in your own organisation.

Seminar 2:

▶ Advanced Risk Management: Minimise Threats and Maximise Opportunities to Ensure Project Success.

Instructor: David Hillson, PhD, PMP, FAPM, FIRM

Level: Intermediate

Uncertainties can affect the achievement of project objectives. These include threats that can harm the project and opportunities that can help us work faster, smarter and cheaper. While well-established techniques exist for managing threats, there has been no comparable approach for opportunities - until now. Although leading standards include both threats and opportunities in their defini-

tion of risk, most processes have remained threat focused. Take your risk process to the next level and double the benefit.

Seminar 3:

▶ From Strategy to Projects: Programme Management Step-by-Step

Instructor: Michel Thiry, CVS, TVM, PMP

Level: Advanced

This seminar takes the participants step-by-step through the process of managing a programme. It starts with the strategic view, identifying the stakeholders, analysing their needs and translating them into benefits. From these, it develops critical success factors for the programme and then goes through the process of organisation and implementation. The next step is to define and select projects and other actions that will support the programme and the overall strategy. Finally, it addresses the problems of winding down the programme and how to assign responsibility for ultimate benefits delivery.

Seminar 4:

▶ Building a Next Generation Programme Management Office and Portfolio Management

Instructor: Jack Duggal, MBA, PMP

Level: Intermediate to Advanced

How can you find innovative ways to build a Project/Programme Management Office (PMO) that can address

the challenges and critical success factors to overcome the barriers? How does the PMO tie into Portfolio Management? This seminar is designed to anticipate the questions associated with the creation and implementation of a PMO and Portfolio Management. It will also outline the steps necessary to establish a next generation PMO focusing on both tactical and strategic aspects that you can apply to your organisational needs.

Seminar 5:

▶ Essential Skills for Managing Projects

Instructor: Kathleen Donohue, PMP

Level: Introductory and Intermediate

Improve your bottom-line results with this team-based, participatory approach to project management that will increase your overall competency. Using an information technology case study, this hands-on seminar immerses participants in the simple yet powerful Project Management Memory Jogger™, which utilises many of the tools and techniques used by expert facilitators that enhance team participation in all aspects of projects. As you work through the case study and share in discussions, you will learn how to apply this generic method to real-life projects.

Seminar 6:

► Successful Implementation of a Programme Management Office

Instructor: Victoria Kumar, PMP

Level: Introductory to Intermediate

The Programme Management Office (PMO) is a rapidly emerging concept in project management. Some organisations are embracing the concept of building a PMO as an effective tool, whereas those with established PMOs are learning to utilise the PMO in leading organisational changes, processes and methodologies, thus improving the organisation's performance. Participants will perform workshop exercises in developing a PMO mission statement and implementation plan, identifying benefits and challenges in building a PMO in an organisation and formulating a strategy for PMO growth.

Seminar 7:

Essential Facilitation Skills for Project Managers

Instructors: Gina Davidovic, PMP, Rita M. Trudeau, PMP

Level: Intermediate

In today's rapidly changing world, organisations need leaders at every level who can effect action and results. As we increase our accomplishments through the use of group work, facilitation skills become increasingly important. This seminar will introduce you to a full arsenal of tested facilitation and team problem-solving techniques. This is

where you'll learn how to use facilitation techniques for effective meeting management, problem solving, conflict resolution, and effective planning workshops.

Seminar 8:

Project Leadership and Team Development

Instructors: Larry Suda, Timothy Andrews

Level: Intermediate

This workshop creates a practical learning environment by using a complex computerised case study to simulate decision-making situations project managers encounter every day. Participants confront and resolve an array of problems associated with project tasks, providers, contractors, quality requirements, schedule commitments, customer interactions and a staff of varying personalities, skills and experiences. The programme also focuses on the importance of effective group dynamics, synergy, and the need for communications, resource allocation, risk management and conflict management.

Seminar 9:

Managing a Single Project with MS Office Project 2003 (Orange Belt)

Instructor: Alan Beader, BS

Level: Intermediate

Orange Belt Certification Workshop of IIL's MS Project Certification Curriculum While many organisations create acceptable charts using Microsoft® Project 2003, few create dynamic models to manage their projects. Once created, these models are easy to maintain and will continue to forecast the project until it ends. Through demonstrations, discussion and hands-on exercises, attendees will learn the features in MS Project that create valid and dynamic schedules and receive a copy of the book Dynamic Scheduling with Project 2003.

Seminar 10:

Determining Project Requirements

Instructor: Hans Jonasson, PMP

Level: Intermediate

You've been assigned to the latest hot project in your company. How do you make sure you fulfil all the requirements and deal with different customers pulling in opposite directions? If these sound like problems you know, then this seminar can help you. Geared towards project managers involved in the requirements determination process, this interactive seminar will help you identify different types of requirements and provide you with templates and checklists for the processes.

Earn valuable CEU and PDU credits



CEU: PMI is an authorised provider of Continuing Education Units (CEUs) and training programmes by the International Association for Continuing Education and Training.



Registered Education Provider

PDU: PMI issues Professional Development Units

(PDUs) to SeminarsWorld® attendees who are working toward maintenance of their Project Management Professional (PMP®) credential. Learn more about documenting the PDUs you earn at PMI Global Congress 2006-EMEA. A PDU Worksheet (PDF) will be available for download from 8 May 2006.

► For more information on PDUs or the PMP certification, visit the PMI Web site www.pmi.org or contact Christine Sainvil at christine.sainvil@pmi.org

Exhibition

Choose Your Project Management Tools

Visit the Congress Exhibition and find the best solutions to your main challenges in project management. By attending you will be able to see product demonstrations, meet industry experts and compare first-hand some of the latest project management products for IT and training applications as well as other resources to help you stay ahead of the project management profession.

Enjoy your time learning about new projects and visiting the vendors. Lunch and coffee breaks will be served for participants in the Exhibition Hall to facilitate a relaxed environment for visiting vendors and other delegates. A Grand Opening reception will take place on Monday, 8 May at 18:00.

- ▶ If you wish to know who will be exhibiting in Madrid this year, visit the Congress Web site at <http://congresses.pmi.org/EMEA2006/Exhibition/>

Exhibition Hall Hours*

Monday, 8 May 18.00 - 19.30

- ▶ Grand Opening Reception in Exhibition Hall

Tuesday, 9 May 09.00 - 17.00

- ▶ Morning and afternoon coffee breaks, as well as lunch, will be held in the Exhibition Hall.

Wednesday, 10 May 09.00 - 17.00

- ▶ Morning and afternoon coffee breaks, as well as lunch, will be held in the Exhibition Hall.

*(subject to change)

PMI Information Booth and Components Central

The PMI Information Booth in the Exhibition Hall is the right place to learn about the many valuable programmes, products and services of the world's leading project management professional association. Meet staff members from the PMI EMEA Service Centre as well as staff from the PMI Global Operations Centre. They will be on

hand to share information about the Institute and answer your questions.



Are you interested in learning more about PMI Components?

Visit **PMI Components Central**, also situated in the Exhibition Hall and meet staff from PMI's Component and Community Relations Department. Learn how membership in a PMI Chapter, Specific Interest Group (SIG) or College can add value to your PMI membership.

PMI Bookstore

A selection of bestsellers, core texts, exam preparation resources and professional development titles

is available at the PMI Bookstore in the Exhibition Hall. Make your purchases on the spot or place an order to have books shipped to you after the Congress. Pick up a copy of the 2006 PMI Bookstore Directory to help make your selections.

Prize Drawing for PMI Books

All registrants for PMI Global Congress 2006-EMEA will be entered into a prize drawing to win a collection of PMI titles. Three lucky winners will be chosen and their names announced during the Opening General Session and posted at the PMI Bookstore in the Exhibition Hall.



Exhibition and Sponsorship Opportunities

8-10 May 2006

Partnering with the Project Management Institute for the PMI Global Congress 2006-EMEA is not simply a matter of sponsorship or reserving exhibition space – it is a real partnership of brand positioning.

When choosing your marketing options, you are deciding how best to position your company and how to draw attention to your products and services. You can take advantage of the exposure gained through the marketing of PMI Global Congress 2006-EMEA and benefit from networking with professionals in project management from throughout the region.

PMI Global Congress 2006-EMEA aligns your product or service with your target audience

- ▶ to demonstrate your commitment to project management.
- ▶ to underline the need to synchronise internal and external brand messaging.
- ▶ to position your company as a leader in integrated communication.

PMI Global Congress 2006-EMEA offers valuable benefits when you exhibit and/or sponsor

- ▶ different levels of sponsorship or exhibiting designed for every budget.
- ▶ the higher the level of sponsorship, the greater the exposure.

Hosted Social Functions and Meetings

Congress exhibitors and sponsors may host private social functions in conjunction with PMI Global Congress 2006-EMEA. PMI is supportive of exhibitors and sponsors who choose to do this, as long they adhere to PMI's Private Social Functions Policy. This policy states that hosted events or meetings held by any company/entity that invites PMI Global Congress 2006-EMEA attendees are not permitted to occur during any official PMI activity.

PMI Global Congress 2006-EMEA guarantees exposure to a wide range of project professionals, both through pre-conference and on site marketing, providing you with additional face-to-face networking opportunities. Your support of PMI will be highly visible.

For more information on exhibiting and sponsoring at PMI Global Congress 2006-EMEA, please contact francoise.rajewski@pmi.org

If you wish to host a private event...

PMI Global Congress 2006-EMEA can be a great opportunity for you to get together with colleagues, friends or other delegates. The following are the permitted times to host private event(s):

Saturday 6 May	after 19.30
Sunday 7 May	after 19.30
Monday 8 May	after 20.00
Tuesday 9 May	after 20.00
Wednesday 10 May	after 18.30
Thursday 11 May	after 17.00
Friday 12 May	after 17.00



Networking Opportunities



PMI Global Congress 2006-EMEA represents not only a unique meeting point for educational improvement, but a chance to renew contact with old friends and meet new colleagues in the project management world.

The congress will provide you with constant networking opportunities to meet your peers and the foremost project management global experts to help you build durable professional relationships.

First-time Delegates / New Members' Orientation

Learn how best to benefit from your PMI Global Congress 2006-EMEA experience. This motivational session is designed to give you an overall introduction to PMI Global Congresses and allow you to make first contact with other new members. PMI Board members and staff will give you some hints on how to maximise your learning and networking opportunities at this event.

Grand Opening Reception

Making a good first impression is crucial. The Grand Opening Reception is your first opportunity at the congress to meet other experienced project managers in a relaxed atmosphere. Enjoy great food and entertainment on this first official evening of the PMI Global Congress 2006-EMEA. Exhibits will be open and vendors will be pleased to talk with you about their products and services.

"A Taste of Madrid" Reception

Held on the second evening of the Congress, this event is an opportunity for further networking with your peers and to relax and have fun after a full day of Congress activities. Enjoy the tastes of local food and experience the Spanish atmosphere of "fiesta".

How to register for PMI Global Congress 2006-EMEA

Book early and take advantage of reduced rates...

Early Bird Deadline

Register by Monday, 24 April 2006 and benefit from lower registration fees.

Book your participation at **PMI Global Congress 2006-EMEA** in Madrid

- 1) **Web:** Register through the PMI Web site at www.pmi.org
- 2) **Fax:** Fax all pages of the registration form to **+32 2 743 1584** (for credit card payments only.) Please keep a copy of the form and your transmission confirmation, as a record that the fax was sent successfully.
- 3) **Post:** Send all pages of the registration form to:

PMI Registration

PMI Regional Service Centre:
Europe - Middle East
Africa (EMEA)
Avenue de Tervueren, 300
B-1150 Brussels, Belgium

Registration Inquiries?

Please contact PMI Registration
(09.00-17.30, CET)

Tel: +32 2 743 1573

Fax: +32 2 743 1584

E-mail: pmicongressemea@pmi.org

All times Central European Time (CET)	Advance Registration Until 17.00 on 24 April		On-site Registration After 24 April (subject to availability)	
	PMI Member	Non-member	PMI Member	Non-member
PMI Research Programme Working Session 7 May 2006	€ 50	€ 65	€ 65	€ 80
PMI Standards Programme Working Session 8 May 2006	€ 25	€ 35	€ 35	€ 40
GLOBAL CONGRESS 8-10 May 2006	€ 600	€ 800	€ 800	€ 1000
Global Congress Student Registration*	€ 200	€ 200	€ 200	€ 200
Guest Fee** Monday and Tuesday Evening Receptions	N/A	€ 40	N/A	€ 40
SeminarsWorld® 11 - 12 May 2006 All ten optional seminars are two days in length. Please register for ONE only.	€ 800	€ 900	€ 900	€ 1000

*Students must submit with their registration proof of full-time enrolment on a degree-granting programme at an accredited, or globally equivalent, college/university. Student Programme is the same as Full Global Congress Programme.

** Only individuals who are not PMI members may register as a guest of an attendee. All attendees (members and non-members) must pay the guest registration for each of their guests.

All fees are in Euro (€). VAT (7%) is not included.



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North America - Seattle, Washington, USA, 21-24 October 2006

Asia Pacific - Hong Kong, 29-31 January 2007



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